

Volusia Community Organizations Active in Disaster (COAD)
Steering Committee Meeting Summary – 12 August, 2014

The meeting was called to order at 10:02 AM by Deanie Lowe, Co-chairman.

Steering Committee members present:

Brandon, Andrea	Brandon, Gerald	Bruno, Frank
Clements, Jim	Forand, Patrick	Greenberg, Warren
Heald, David	Howell, Charlie	Lowe, Deanie
Olsen, Diane	Parkhurst, Ray	Troxler, David

- Mrs. Lowe began with a discussion of the program for the next General Membership meeting to be held on 17 September, 2014.
 - It will be held at the Emergency Operations Center (EOC) instead of the Health Department because part of the meeting will include a tour of the EOC to help pique the interest in COAD.
 - We need some ideas on how to get the west-siders of Volusia County more interested and active in COAD’s programs.
 - Municipalities are already on board, but we need to get civic organizations and church groups involved also.
 - Jerry Brandon, Chairman of the Preparedness Strike Team, began the discussion on how to build county-wide interest:
 - Need to “get the word out”
 - Need a PR person
 - Need for the public to know what we are doing and how and why we are doing it!
 - HOAs and condo and manufactured home park people, for example, are much more likely to ask for help in preparing for a disaster if they are more aware of this arm of COAD’s functions.
 - Discussion continued specific to how to notify people of COAD’s existence and functions.

- Warren Greenberg suggested that something be written in as many newsletters put out by the various associations and mobile home parks as possible.
- Mr. Brandon said that this was a great idea but we would need a “script”. Then for a start, we can use the list of HOAs and Condo associations that we already have. This list includes the names of contact people.
- Frank Bruno suggested that perhaps the various Chambers of Commerce would put something in their newsletters. He mentioned that Jim Judge, Director of County Emergency Services, had talked about COAD at a recent county-level meeting which included many people from all parts of Volusia.
- Possible places to put notices about COAD:
 - ✓ *Volusia Magazine*
 - ✓ *DeLand Beacon* – contact Barb Shepherd
 - ✓ *Hometown News* – This would hit all of the county including West Volusia – must be in to them 2 weeks in advance
 - ✓ *Community Connector*
 - ✓ *Through One Voice Volusia*
 - ✓ *Go 386*
 - ✓ *The Snapshot*
 - ✓ “*Our Town*” section of the *News Journal*
- Mr. Brandon re-iterated that we need to put a “game plan” together.
 - Mrs. Lowe and Mr. Bruno will meet to discuss possibilities.
 - Mr. Brandon will write an article about MYN. Chris Fluker is the *New Journal* contact for this.
 - A TV interview could be done to be played on channel 13 and on the COAD website. This interview could include Jim Judge in addition to Mrs. Lowe and Mr. Bruno.
 - Ray Parkhurst will use the script which is developed and have his volunteers call the churches in DeLand and other places on

the west side of the county. Mr. Troxler will put together a list of churches.

- Mrs. Lowe will contact all city managers.

- Pat White discussed the plans for the Disaster and Safety Showcase to be held at the Home Depot on International Speedway Boulevard on 6 September, 2014:
 - The national weather service will not be at the showcase.
 - Tony Mainolfi, meteorologist for WESH TV may attend.
 - There is a possibility that Volusia ARES will not be able to be in attendance because of a conflict.
 - Mrs. White is trying to get “McGruff the Crime Dog” which is sponsored by South Daytona.
 - Animal Control will try to attend.
 - Community Services – Mrs. White is not sure whether this group will be in attendance. Pat James, as a liaison, may be able to co-ordinate with Community Development and Disaster Funds to provide mitigation for loans to repair a house up to \$10,000. They put a lien against the house for 5 years. The loan is forgiven after 10 years. All is dependent on the value of the house and personal income. Frank Bruno will also talk to Dave Byron about this.
 - The Sheriff’s Department has been asked to do finger printing:
 - Warren Greenberg will confirm this because the south side of ISB is in a different district.
 - There is a group out of Sanford that could do it electronically if the Sheriff’s Department cannot do it.
 - The city of Daytona Beach will try to have their new SWAT vehicle there. If not, they will try to have a fire truck.

- Diane Olsen with the United Way suggested having I.D. kits which includes finger printing and a brochure on “Stranger Danger” among other things. Ms. Olsen will research if this is still available and contact Mrs. White.
 - Ray Parkhurst is investigating one or two companies which clean up mold to see if they might want a table.
 - Charlie Howell discussed Small Business Development Corp. (SBDC) which does bridge loans. They have a mobile unit that they will bring on site in an emergency. Mr. Howell will make contact with SBDC to see if they might want a table.
- As of this time, the following groups will be in attendance:
- Southern Baptist Convention Disaster Relief Florida
 - COAD will have 2 tables: one will be set aside for MYN.
 - The United Way will have a table.
 - The Red Cross will also be in attendance.
 - The Medical Reserve Corp will also have a table.
 - The Ag Center cannot attend but will provide brochures for distribution.
 - County fire services will be there if allowed by Daytona Beach. Both of these will attract attention to the showcase itself.
 - Rob Boulware will have a table. He will discuss problems which are specific to manufactured homes and mobile home parks.
 - Home Depot will have seats set up inside in order to have workshops on such things as generators, shutters, and emergency kits.
 - The Lion’s Club will have a table. Their co-ordinator is Mary Yochum.
 - Tom McCombs or Bishop Webb will have a table with information about emergencies as developed by the Mormon Church.
 - Our showcase will be from 10:00 AM to 1:00 PM.

- The Home Depot manager said that they will provide hot dogs from 11:00 to 1:00.
 - Rob Boulware will provide doughnuts.
 - Charlie Howell will provide internet access and a computer so that we can sign up people as new members for COAD.
 - The showcase will have approximately 17 – 20 tables plus the emergency vehicles.
 - Advertising for this showcase is being developed as we wait to finalize who will have tables.
- Other topics of discussion were:
- Mrs. White explained the CERT practice activity which will occur before our Showcase.
 - Mr. Parkhurst raised the question, “What would we do if something happened tomorrow?”
 - There was much discussion about mobilization as well as the establishment of a Volunteer Reception Center (VRC)
 - Mrs. Lowe will talk further to Mr. Judge as to how things will be handled, what would be expected of us, and what the protocols actually are. Many questions still remain.
 - Discussion continued with a detailed overview of Operation Volunteer Placement (OVP)
 - A Webinar is to be held on 16 September, 2014 from 9:00 AM to 12:00 PM. Several members of this committee will attend. The location will probably be the OAC.
 - Mr. Parkhurst and Mr. Howell will get together on mapping out some details about volunteers as well as identifying places for the VRC on both sides of the county.

Steering Committee Minutes

Meeting of 12 August, 2014

Page 6 of 6

- Mrs. Olsen, liaison with the United Way will have specific information on how the United Way matches the skill sets of volunteers with where they should be directed to go in order to be the most useful.
- Mrs. White discussed getting together with Kevin Killian at the beginning of September prior to the OVP Webinar. She would like the group to also include Mrs. Lowe, Mr. Howell, Mr. Parkhurst, and Mr. Bruno.

The meeting was adjourned at 1:29 PM.