Volusia Community Organizations Active in Disaster (COAD)

Steering Committee Meeting Summary – 10 May, 2016

The meeting was brought to order at 10:02 AM by Frank Bruno, Chairman.

Steering Committee members present:
Brandon, Andrea       Brandon, Gerald       Bruno, Frank
Greenberg, Warren     Howell, Charlie       Law, Audriana,
Lewandowski, Frank    Parkhurst, Ray        Selvaggi, Karen
Troxler, David
Guest: Jim Judge, Volusia County Emergency Management Coordinator

- The first item on the agenda was a motion by Jerry Brandon, Vice Chairman, to approve the minutes of the Steering Committee meeting of 12 April, 2016. Seconded by Ray Parkhurst, the motion passed.
- The next item on the agenda was a discussion of the Hurricane Expo.
  - It will be held on 21 May, 2016 at the Lowe’s in Orange City.
    - It will start at 9:30 AM and end at 12:30 pm.
    - Lowe’s will provide hot dogs and water.
    - There will be classes at specific times such as putting up shutters.
    - The Sheriff’s Department will do fingerprinting for kids.
    - At last count we had 21 different groups who will have representatives on location. This includes 3 different fire departments. This Expo will be our biggest one ever!
  - Jim Judge, Volusia County Emergency Coordinator, announced that a press release will be put out by the county to advertise the Expo. He also said that he had spoken about it on a radio show where he was a guest.
  - Mr. Bruno will contact Claire Metz to see if Channel 2 is available to be there.
- Mr. Bruno went on to compliment Pat White for the hard work she has done toward the Expo.
- Mr. Brandon said that he will be contacting the Lowe’s manager in the next few days to be sure that everything is on track.
- Mr. Judge said that if Mr. Brandon needs help that he should contact him or Yolanda.
- Mr. Brandon went on to say that the 2 banners previously decided on have been ordered and should arrive in time. The cost was approximately $100.00. He will pay for them and be reimbursed by COAD. There is one banner to be hung and one for the table. Each has our logo and COAD spelled out.
- Since Hurricane Season starts on 1 June, the timing for the Expo is especially good.
- We will have had the Expo in Daytona Beach, Ormond Beach, and Orange City. The next one will be in New Smyrna Beach and then possibly Port Orange.
- Mr. Judge said that he has several weather radios to be raffled off.

➢ Next on the agenda, Mr. Bruno asked if Mr. Judge had additional comments. Mr. Judge said that:
- He has met with Duke Energy to discuss preparations for Hurricane Season.
- He is talking about the Expo every chance he gets.
- At a Manager’s Advisory Group meeting tomorrow, he will give a presentation on hurricane preparedness.
- Jamie Cunningham, who is a deputy chief for the Northeast Fire District, is the new president of the Florida CERT group. He will be at the Hilton on 22 August, 2016 where there will be two days of pre-conferences followed by full conferences on Thursday and Friday. They will be doing some basic training. Mr. Judge has been in touch with a representative from the Spruce Creek Fly-in because this HOA
has about 20 people that they want to get trained. He has also gotten the word out around the county advertising this conference for people who would like this CERT training.

- The county will have a 2 day Hurricane Exercise. This interactive exercise is based on the events which occurred during Hurricane Charlie.
- A hurricane update for this season is that the activity will be a little above average. El Nino then La Nina will potentially affect the atmosphere and the chances for hurricanes will increase. The full report from the Hurricane Center will come out on 27 May 2016.
- Karen Selvaggi asked Mr. Judge about the potential for fires. He said that everything is very dry but it has not been windy. In 1998 conditions were very similar with El Nino and La Nina but the county has been doing a lot of prescribed burns and he doesn’t think this year will be as bad. The county is fully prepared for this eventuality. The county’s resources are significant to mitigate these circumstances.

Mr. Bruno next asked Mr. Parkhurst to talk about an emergency management meeting he went to in Brevard County.

- Their VOAD was presented with a scenario to test how they would activate.
- Each member agency was asked to describe what their roles would be.
- This might be a good exercise for our COAD to see how we would activate, what each one of our organizations would do, and how the whole thing would work.
- We have the advantage of using a fully-designed exercise and we could adapt it for our own use.
- It is actually an activation of ESF15 which Mr. Bruno remarked is where or COAD would fit in at the Volusia County level.
• Another advantage is that it is designed for a county which has the same vulnerabilities as Volusia County.
• Mr. Bruno will make the email available to everyone on the Steering Committee.

➢ Mr. Bruno announced that he attended a meeting of the group called One Voice for Volusia.
  • This group, which includes organizations from Volusia and Flagler Counties is working on a state-wide plan.
  • It is important for our COAD to know what other organizations are available, how they can help us, and what they have to offer.
  • He said that he will also attend their meeting next month to get the word out.
  • Audriana Law said that she had announced our Expo on their website called the “Community Connector”.

➢ There will be a state-wide VOAD meeting in Daytona Beach in August. Mr. Parkhurst will get additional information.

➢ Mr. Bruno discussed our continuing to use GroupMe once a month on the first Monday starting at 7:00 PM.

➢ He continued by saying that our emphasis right now needs to be on our Expo.

➢ The Salvation Army will participate in the Expo.
  • Kevin Smith is regional representative for the Salvation Army. His area includes the east side of the state and he would make a good speaker for our general meetings.
  • The Salvation Army has a tremendous amount of assets in Tampa which can be used during a disaster.
• They would also be a valuable ally in dealing with the homeless and the elderly.

➢ Mr. Bruno next discussed the membership of our COAD.
  • We need volunteers who are “at the ready” to act in some capacity.
  • We are addressing the general population through our Expos and the presentations of Map Your Neighborhood (MYN).
  • Telling the public about us in a newsletter is too costly.
  • Mr. Parkhurst suggested that we somehow find a way to drive people to our website.
  • Mr. Brandon suggested that we again reach out to Nancy Keefer, CEO of the Daytona Beach Chamber of Commerce.
  • He and Mrs. White have discussed having 2 Expos per year and will touch base with city managers to put the word out.

➢ Mr. Brandon went on to say:
  • The Steering Committee is actually the core group that directs and facilitates the network of people and organizations as to what actions each should be taking at a given time.
  • We should touch base with each of the city managers in the county as well as the Business Alliance to get the word out. That way we reach both the cities and the businesses.

➢ Mr. Parkhurst discussed the present activities of the Red Cross:
  • They are looking at logistics for emergencies and volunteers to get ready for the start of hurricane season.
  • Flagler County now has a new emergency director, Steven Garten, who has had many years with FEMA.
  • Mr. Garten would be very helpful working on the connection between FEMA with the LDS church to make the plans for a Volunteer Reception Center (VRC) during a disaster.
Frank Lewandowski said that the VRC software which is being developed by a member of the LDS church is complete and he is still working on the APP.

Mr. Brandon discussed the activities with the MYN presentations.
- The Spruce Creek Fly-in community is actively involved with this plan.
- Jim Clements talked about CERT and how to combine it with MYN.

Audriana Law spoke next and said:
- There is a citizen’s information center which is a help center active during a disaster. Our COAD should investigate belonging to this group.
- There is a golf tournament in August sponsored by UPS to raise money for the United Way. Perhaps we should approach them for a donation for our COAD.
- Mr. Bruno asked if the new director of the United Way could speak to the Steering Committee and then to the general meeting.

The meeting was adjourned at 10:58 AM.