

Volusia Community Organizations Active in Disaster (COAD)
Steering Committee Meeting Summary – 14 June, 2016

The meeting was brought to order at 10:04 AM by Frank Bruno, Chairman.

Steering Committee members present:

Brandon, Andrea	Brandon, Gerald	Bruno, Frank
Greenberg, Warren	Howell, Charlie	Law, Audriana
Lewandowski, Frank	Parkhurst, Ray	Troxler, David
White, Pat	Wilary, Loretta	

- The first item on the agenda was a discussion of the Hurricane Expo held at the Lowe's in Orange City on 21 May, 2016.
 - Mr. Bruno thanked Pat White and Jerry Brandon for their hard work.
 - Mrs. White suggested that we have signage on the road in front of the store in order to advertise the Expo.
 - She also suggested using schools to have students receive extra credit with something to show how many exhibits they actually visited at the Expo.
 - Mr. Brandon re-iterated the necessity of getting media attention to advertise it.
 - Mrs. White discussed how the Home Depot in New Smyrna had had a similar event which was held inside the store. This was considered to be very successful and something we should strive for in the future.
 - Ray Parkhurst suggested that we try to have an Expo on Juneteenth.
 - The segment of the population at this celebration needs to be reached for disaster preparation.
 - It is held near the beginning of Hurricane season.
 - It is held in Daytona Beach at the corner of Dunn Ave. and Nova Road.
 - There are many vendors at this event.

- Mrs. White went on to say that the manager of the Home Depot in New Smyrna is very interested in hosting one of our Expos. Since this is one of the areas of the County that our COAD has previously said we wanted to visit next, this should work out well.
 - Mr. Brandon was asked to summarize his thoughts about the May Expo:
 - Signage is very much needed to explain what and who are there and also to direct visitors to the classes and demonstrations that are being held inside and outside the store.
 - We really need media coverage.
 - The banners we used are being re-done at Office Depot.
 - Our location, including information of fingerprinting and other things, needs to be by the entrance of the store.
 - Loretta Wilary suggested that we have a hand-out listing the things people need to have for emergencies.
 - Mr. Bruno continued with this idea to suggest a map of the store showing where these types of items are located.
 - He went on to say that this same thing could be used for the idea of extra credit for students by having dots handed out for placement on the map showing how many places the student had visited.
- There was much discussion of the fact that the general public-at-large is not really interested in disaster preparedness. This attitude will, in all probability, continue until or unless there is a major weather event. We at COAD will continue to try to get the message of the necessity to be prepared out to the population. We will also continue to make ourselves known to other agencies for future contact with them.

- Mrs. Wilary discussed the need to re-address necessary protocols for the 211 Emergency phone number. She also pointed out that we need to have a plan of action in place as well as to know what contacts we can call on for assistance in emergency situations wherever they may occur in the county.
- Mr. Brandon brought up the fact that in March of 2014 we had drawn up a list of COAD people for each quadrant of the county with a primary contact and a back-up. He said that this has come up in several meetings because it needs to be up-dated.
- Pastor Dave Troxler mentioned that the Boy Scouts and Girl Scouts can be called on to help anywhere in the county.
- Mrs. Wilary said that she will put something together about our COAD in order to add us to the list on 211.org.
- Discussion then developed into the need for our COAD to develop and actually document Standard Operating Procedures (SOPs) to facilitate these issues. It was decided to up-date the Quadrants' Call List at the next Steering Committee meeting.
- Charlie Howell discussed the fact that our "GroupMe" calls also largely take care of this type of concern. This also will be put on the agenda for our next meeting.
- It was decided that we would use GroupMe to contact our committee members when the need arises. Mr. Parkhurst suggested that the methodology of using GroupMe be documented and put on our website.

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- Next, Mr. Bruno thanked Mrs. White for her hard work in obtaining the “Champion of Service” award for Deanie Lowe. Mrs. Lowe has worked tirelessly for the public good and is very deserving of the award from the State of Florida.
- A motion to accept the minutes of the meeting of 10 May, 2016 was made by Jerry Brandon and seconded by Mr. Howell. Motion passed.
- It was decided to ask Liam Sweeney of the Salvation Army to be the guest speaker for the General Meeting in September.
- Frank Lewandowski talked about the Volunteer Reception Center (VRC) meeting and exercise to be held on 4 August, 2016 in Daytona Beach. It will be held at the United Congregation Church. He suggested that we discuss this fully at our July meeting.
- Mr. Parkhurst announced that our Volusia COAD is now a member of the State VOAD.
- The meeting was adjourned at 11:08 AM.