

## **Volusia Community Organizations Active in Disaster (COAD)**

### **Steering Committee Meeting Summary – 14 June, 2022**

The meeting was brought to order at 10:08 AM by Jerry Brandon, Co-Chairman.

Members in attendance:

Brandon, Andrea	Brandon, Jerry	Buckles, Yolanda
Gamble, Debbie	Greenberg, Warren	Parkhurst, Ray

- After general introductions of those present, Mr. Brandon asked that everyone review the minutes of 12 April and 10 May. He then asked if there were any changes, corrections, additions, or deletions regarding the minutes of 12 April. Hearing no changes, he called for a vote. The minutes were approved.
- Going on to the minutes of 10 May, Mr. Brandon asked if there were any changes, deletions, additions or corrections. Hearing none, he called for a vote. Minutes approved.
- Next on the agenda was a report on organizational up-dates:
  - Warren Greenberg with Volusia ARES:
    - Regarding our program for Map Your Neighborhood (MYN):
      - All information is now on one big spreadsheet.
      - Contacts are now being up-dated and verified.
      - All videos for MYN have now been up-dated.
      - Because of costs of mailing, contact will now be by email.
    - Mr. Brandon mentioned that with hurricane season here, and so many residents are new, the dynamics of the whole scenario have changed.
  - Ray Parkhurst, formerly with the Red Cross:
    - He is very active with Elder Source and he will be speaking on their behalf in the case of a disaster.
    - He will try to act as a liaison with people who he still knows in the Red Cross.
    - Mr. Brandon asked that Mr. Parkhurst be thinking about how our COAD can be improved at this point in time, especially since he was a prominent member from the beginning.
- Mr. Brandon said that there will be an ESF15 up-date on 6 July, 2022 at 2:00 PM.
- Election of COAD officers will have to be postponed because of minimum attendance at this meeting and because there has to be time for a nominating committee to do their selection of officers.

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- He next asked Yolanda Buckels who is with the Volusia County Emergency Operating Center (EOC) what the COAD's role is in the whole scenario. Mr. Brandon said it seems like it is to man a phone in the Ops room during an event, and do MYN during the year. Mrs. Buckles said that COAD's responsibility is all of that plus having the resources in the community to reach out to for help.
- Mr. Brandon brought up the fact that we need to re-evaluate our membership and bring back the community organizations that we used to have and bring in new members as well. Mrs. Buckles said that this should be treated like a campaign either through social media or a publication. Mr. Parkhurst mentioned that it needs to be focused in order to attract the right people and organizations.
- The discussion continued:
  - We need to focus on people and organizations not businesses.
  - We also need a representative from the Hispanic community at every meeting.
  - Contacts need to be as much on a personal basis as possible, targeting organizations and people individually.
- The next Steering Committee meeting will be 12 July at 10:00 AM in the EOC, with the Group Me on 4 July at 7:00PM.